

Ahmed Naeem

MOTION DESIGNER

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200+

VIDEOS DELIVERED

3+

YEARS EXPERIENCE

29K+

PROJECT VIEWS

8

CLIENT SECTORS

01 PROFESSIONAL SUMMARY

Motion designer and video editor with 3+ years of experience producing animation, explainer videos, promotional content and brand motion identity for clients in finance, real estate, education, insurance, healthcare, e-commerce and the non-profit sector. Delivered 200+ videos end to end — storyboard, animation, editing and sound design — working fluently in After Effects, Premiere Pro, Illustrator, Photoshop, Audition and Moho, independently or inside a marketing team.

02 WORK EXPERIENCE

● Motion Designer

January 2025 – Present

Wagad for Technology & Information — Remote

- Produce promotional videos and motion content for the company's digital platforms.
- Work alongside marketing and development teams to turn product and campaign goals into finished visuals.
- Maintain a consistent motion language across formats and channels.

● Motion Designer

September 2023 – February 2025

Coop Media — Marketing Agency, Kuwait

- Created marketing visuals and animated content for regional brands across digital platforms.
- Partnered with creative teams to deliver video for campaigns and social media on agency deadlines.
- Translated client brand guidelines into motion across a range of formats and audiences.

● Freelance Motion Designer

January 2022 – Present

Independent — Various Clients & Agencies

- Delivered 200+ videos across technology, retail and non-profit sectors.
- Specialised in explainer videos, promotional content and UI/UX animation.
- Managed complete creative pipelines independently, from brief and storyboard through animation, edit, sound and delivery.

03 TECHNICAL SKILLS

Ae	After Effects		100
Pr	Premiere Pro		90
Ai	Illustrator		90
Ps	Photoshop		90
Au	Audition		80
Mo	Moho		70

Also: Motion graphics, 2D character animation, UI/UX animation, explainer video production, brand motion identity, storyboarding, sound design, colour, creative direction, project management, client communication

04 EDUCATION

Bachelor's Degree, Islamic Sciences

Al-Azhar University, Faculty of Islamic Studies — Egypt / 2018 – 2022

05 LANGUAGES

Arabic: Native / English: B2+ (Advanced, professional working proficiency)